



A certificate declares that the printed product is allowed to bear the logo "CO₂-Offset Printing" with ID. This means that it is made carbon-neutral.

Carbon-neutral printing of twogether magazine

Protecting the environment concerns us all

Climate change is omnipresent. More and more consumers are making a conscious decision to purchase products made using ecological and sustainable processes. Carbon-neutral printing, too, is gaining interest in the public eye. The printing and media industry is striving to achieve a long-term reduction in CO₂ emissions through a climate initiative, in which Voith Paper is also involved. At the

core of this initiative is the calculation and reduction of greenhouse gas emissions, which includes all CO₂ emissions produced directly or indirectly by printing. A CO₂ balance is then created for the printed product, and the amount of CO₂ generated is offset by climate protection projects.



Conveying knowledge on press technology – anywhere in the world

Customer-oriented blended learning with Norske Skog



Dr. Georg Kleiser and Axel von Noorden, responsible for the Norske Skog customer training, conveyed their knowledge throughout the world.

"Blended Learning" describes teaching concepts in which a didactically useful link between traditional "classroom learning" and PC- and Internet-based learning is made. It combines the advantages of onsite instruction and e-learning. A cost-benefit analysis of blended learning and a previous onsite seminar with the same contents yields

cost advantages for blended learning. In principle, the number of participants is unlimited, and learning is location-independent.

This results in less absenteeism and eliminates travel times and costs. In cooperation with the global paper manufacturer Norske Skog, Voith Paper organized a blended learning event for the first time ever – for multiple locations simultaneously and perfectly tailored to company-specific requirements. Participants from 25 different Norske Skog locations – spanning the globe from Europe to Thailand to Brazil – were connected in real time via the Internet and followed the presentations given by the Voith technologists in Heidenheim, Germany. Equipped with headsets, the technologists conveyed their knowledge on press technology and communicated directly with participants throughout the world.

Customer Comment



John Hofmans
Specialist Paper,
NS Technical Support
& Development

"NS Academy, Norske Skog's internal training program, found a perfect partner in Voith. The training material as well as the lecturer have been highly appreciated by the participants. Thanks for this great cooperation."

Contact



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