

Guess where the paper comes from for the latest children's bestsellers

## The Voith connection to “Inkheart” and “Skogland”

Books have always been a big favorite with children and teenagers alike. The same still holds true today. In 2007 alone 15.4 percent of all sales in the publishing sector were books for children and teenagers. And although the content of the current, most popular children's books could not be more diverse, they all have one thing in common: the paper they are printed on comes from a Voith paper machine.



The origins of the paper for the latest edition of the children's classic “The Curse of the Darkling Mill” (published in German as “Krabat”) can also be traced back to a Voith paper machine. The big-screen version of “Krabat” just stormed the movie charts. For its publisher, Thienemann, this re-presented a welcome opportunity to commission a new edition of the book. The wood-free, FSC-certified paper for the 269-page novel originates from Munkedals, one of a total of three production sites belonging to the Swedish papermaker Arctic Paper. Voith Paper's PM 5 was installed at the Munkedals paper mill back in 1953,

and since then it has been producing predominantly book paper in combination with another paper machine.

The paper from Munkedals seems to enjoy great popularity for use in books for children and adolescents. For example, the paper for the centenary edition of the timeless children's classic “Pippi Longstocking,” and for Kirsten Boie's latest “Skogland” novel, were also supplied by this Swedish papermaker. Along with Cornelia Funke's “Inkheart,” a political fantasy novel for children, the novel “Verrat in Skogland” (“Treachery in Skogland”) was ranked right at the top of the

bestseller lists for children's and adolescent fiction. And – almost no surprise by now – the paper for “Inkheart” also comes from the Voith paper machine in Munkedals.

The paper for “Das kleine Herz/The Little Heart” by Wolfgang Joop, on the other hand, comes from Uetersen in northern Germany. This is where paper producer Stora Enso's two paper machines produce various papers including the wood-free, glossy, double coated book paper of the kind used for “The Little Heart.” Both the PM 1 and PM 2 in Uetersen originate from Voith and were installed in 1950.